

112

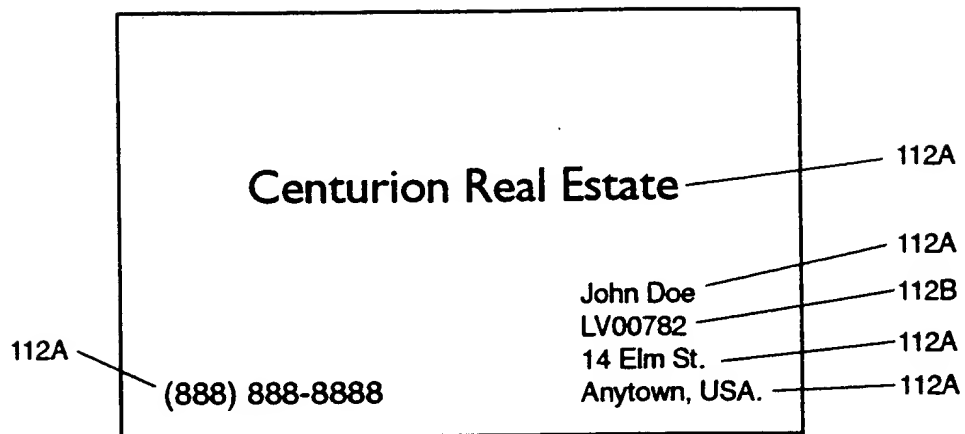


Fig. 1

002090-5963560

002090-998550

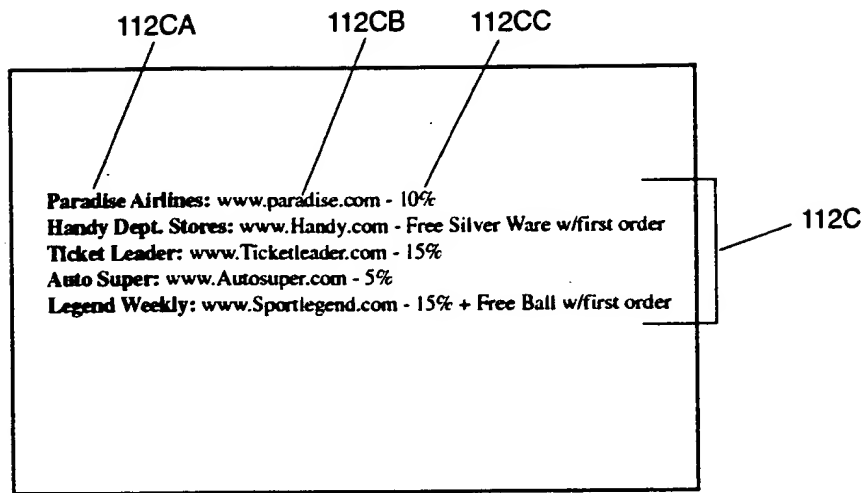


Fig. 2

Savings

212A

Fig.3

[illegible]

The diagram shows a coupon divided into two panels. The left panel contains the text: "L.D. Shirts", "50% OFF First Order", "www.L.D.com", and "ID. Code DE1234". The right panel contains the text: "Island Vacations", "1 Free Ticket With Purchase Of One Adult Ticket", "www.Islandvacation.com", and "ID. Code UV1234". Callout 212CC points to the left panel's border. Callout 212CA points to the right panel's border. Callout 212C points to the top edge of the coupon. Callout 212B points to the bottom edge of the coupon. Callout 212CB points to the bottom edge of the coupon.

212CC

212CA

212C

L.D. Shirts

50% OFF First Order

www.L.D.com

ID. Code DE1234

Island Vacations

1 Free Ticket With Purchase
Of One Adult Ticket

www.Islandvacation.com

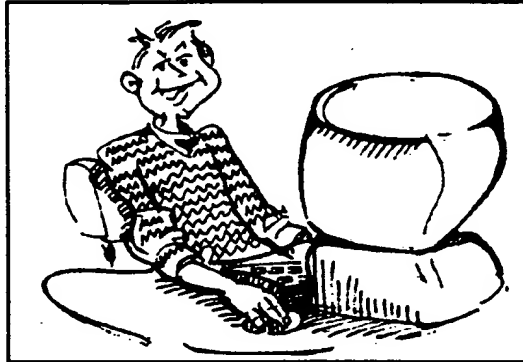
ID. Code UV1234

212B

212CB

Fig.4

312



312A

The Best Gift I Could Find For
My Computer Guy!

Fig. 5

004090-9929990

312C →

312CA →

312B

312CB

312CC

ID Code: SE12345

Paradise Airlines: www.paradise.com - 10%

Handy Dept. Stores: www.Handy.com -

Free Silver Ware w/1st order

Ticket Leader: www.Ticketleader.com - 15%

Auto Super: www.Autosuper.com - 5%

Legend Weekly: www.Sportlegend.com - 15% +

Free Ball w/first order

Furniture Plus: www.Furniture+.com - 20%

Wall St. Trade: www.Wall St. Trade.com -

Free 1st trade

New England Store: www.NEstore.com - 20%

Smart Books: www.Smartbooks.com - 20% +

Free comic w/first order

Red Lipstick Co: www.Lips.com - 20%

HAPPY BIRTHDAY!!

Fig. 6